

YIHUA XUAN

Graphic Designer | Web Developer | UI/UX Designer

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PROFILE

Seeking a demanding position as a designer in a creative agency where I can apply both my technical knowledge and diverse design skills. In-depth experience with design software as well as extensive exposure in marketing and business. Open minded and highly adaptive with a strong desire to further expand my creative thinking skills.

WORK EXPERIENCE

Design Internship | Gammon Ragonese Associates, Manhattan, NY Summer 2015
Collaborated with art director in development of corporate identity and completed typographic poster for company's mission statement. Conceptualized and developed multiple typographic elements for clients such as Nestlé, Pacific Gold, and Nonnis. Worked with senior design team on the development of package layouts. Responsibilities included ensuring that the brand identity was maintained and that industry standards were consistent.

Teaching Assistant | Long Island University, Brookville, NY January - May 2016
Worked directly with the professor helping students to design and prepare websites using Dreamweaver. Assisted students based on my knowledge of coding languages being used within the course. Such as HTML, CSS, jQuery, PHP, and Bootstrap. Also helped in image preparation, MySQL, as well as publishing the final sites to the Internet.

Lab Technician | Long Island University, Brookville, NY January 2014 - May 2016
Worked under the direction of the computer lab manager and responsible for assisting in the maintenance of an extensive Macintosh-based facility that included over 100 networked workstations. Also responsible for updating software and maintaining a range of peripherals that included printers, die-cutters, scanners, and cameras.

Receptionist / Technician / Designer | Clear Laser Skin Clinic, Bayside, NY May - December 2014
Attended to visitors and dealt with inquiries and organized reception area for most efficient work flow. Scheduled and maintained appointments diary electronically, organized client-photos and controlled product inventory. Responsible for maintenance of desktop computers and resolved technical malfunction issues. Conceptualized and designed posters for promotional events.

Sales Manager | i-Land department store, Flushing, NY June 2012 - Present
Assisted customers with item selection and pricing issues. Responsible for bookkeeping and customer service satisfaction. Responded to sales inquiries and concerns, also ensured customer service satisfaction.

EDUCATION

2012 - 2016 **B.F.A. Digital Art & Design** | Long Island University Post, Brookville, NY
GPA 3.87 | Magna Cum Laude - Dean's List Every Semester
PHI ETA SIGMA HONOR SOCIETY || **O'Malley Grant** | Spring 2016
Coursework | Responsive Web Design, Digital Imaging & Illustration, Typography, Publication & Layout Design, 3D Modeling, Motion Graphics, Photography

TECHNICAL SKILLS

Languages | HTML 5, CSS, Bootstrap, ActionScript 3.0, Knowledge of C, PHP, JavaScript, jQuery
Creative Tool | Photoshop, Illustrator, InDesign, Dreamweaver, Autodesk Maya, WordPress, Sketch

LANGUAGE SKILLS

English / Mandarin / Korean / Japanese

<!--PORTFOLIO & REFERENCES AVAILABLE UPON REQUEST-->